

# HONG KONG THE PERFECT CRUISE DESTINATION TO SET SAIL



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# Set sail for Hong Kong

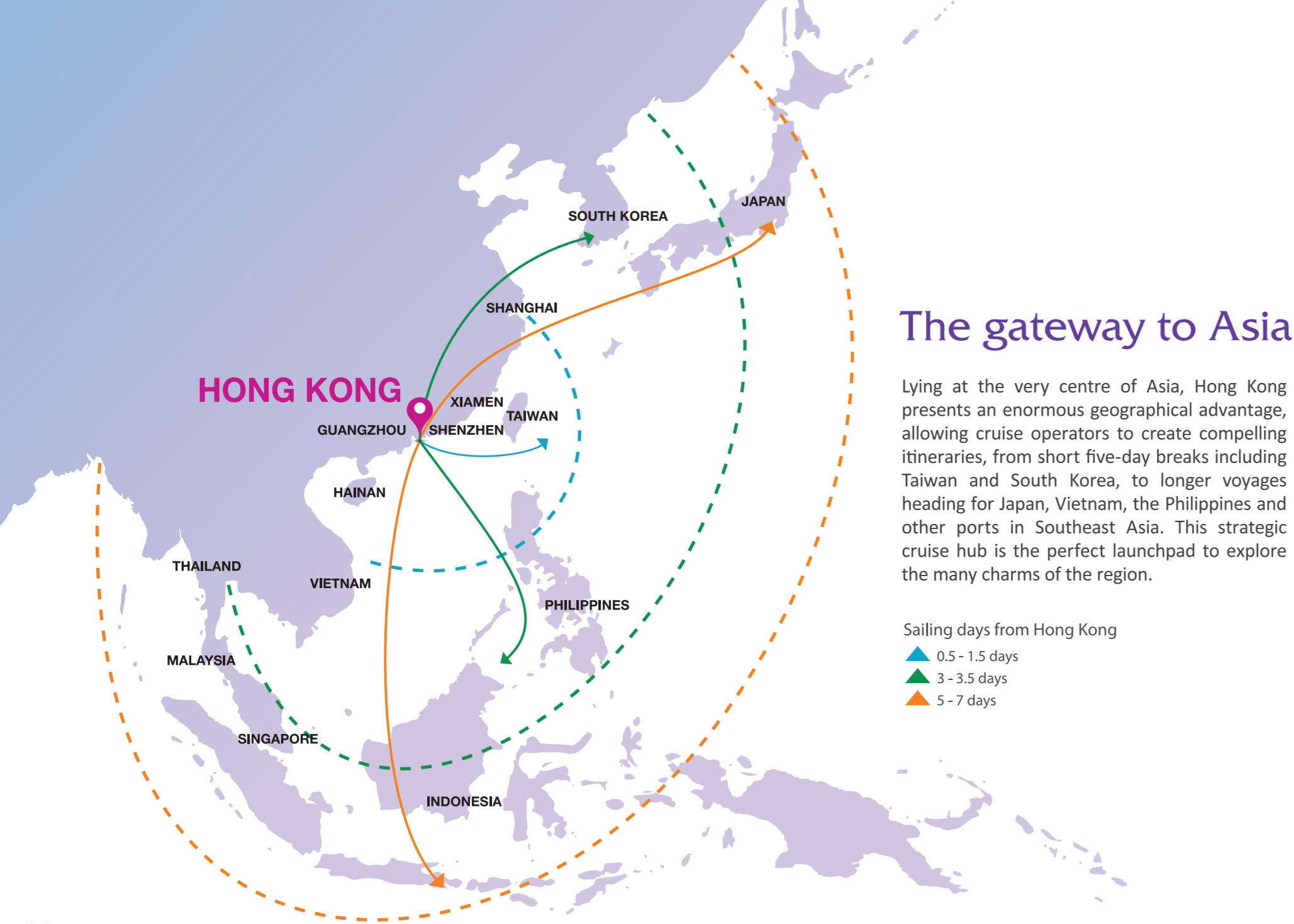
Not only is Hong Kong a well-renowned cruise hub at the top of its class, but also a perfect foothold for cruise lines and trade partners to develop in the emerging Asian market. Have at your disposal everything Asia's world city has to offer: international connectivity, exceptional facilities, impeccable hospitality, truly one-of-a-kind experiences and so much more.

Jump on board to benefit from Hong Kong's unique position in regional cruise tourism, where the world's leading cruise lines, the travel trade and MICE organisers make the city a star destination in the global cruise industry.

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## The gateway to Asia

Lying at the very centre of Asia, Hong Kong presents an enormous geographical advantage, allowing cruise operators to create compelling itineraries, from short five-day breaks including Taiwan and South Korea, to longer voyages heading for Japan, Vietnam, the Philippines and other ports in Southeast Asia. This strategic cruise hub is the perfect launchpad to explore the many charms of the region.

## Unrivalled global connectivity

Hailed for decades as a logistics hub, Hong Kong is exceptionally well connected with other regions and easily accessible to huge numbers of potential cruise travellers from all over the world.



Within a five-hour flight radius for half of the global population



Flights to destinations worldwide



Visa-free entry for nationals of 160+ countries

Here, you can reach out effortlessly to Mainland Chinese consumers, for whom Hong Kong is both a favourite travel destination and a gateway to the rest of the world. Travellers can enjoy even greater convenience and flexibility when planning their cruise holiday leveraging the latest transport infrastructure connecting Hong Kong and Mainland.



The Hong Kong-Zhuhai-Macao Bridge has shortened the travel time between Zhuhai and Hong Kong International Airport to 45 minutes.



The High Speed Rail provides train service between 58 Mainland stations and Hong Kong West Kowloon Station without interchange.

# Premium cruise infrastructure

Hong Kong's modern, efficient and centrally located cruise terminals are sure to impress with their first-rate facilities and services, designed to welcome even the most discerning of guests and to accommodate the world's largest cruise vessels.



## Kai Tak Cruise Terminal

## Ocean Terminal

Number of berths	2	2
Apron area	Length: • First berth - 455m • Second berth - 395m Width: 35m	Length: • South berth - 381m • North berth - 320m Width: 9m Height: 4.2m (above chart datum)
CIQS clearance capacity	3,000 passengers / hour	Not specified
Maximum displacement	110,000 displacement tonnage / 220,000 gross tonnage	50,000 displacement tonnage
Draft	12–13m	10m
Height restriction	None	None
Passenger boarding bridges	5 in total	3 per berth
Operating hours	24 hours	24 hours



## Kai Tak Cruise Terminal — an architectural gem

Take in the striking skyline for which Hong Kong is famous as you sail into this sleek, futuristic and environmentally friendly cruise terminal designed by Foster + Partners. Situated on the runway of Hong Kong's former airport, the Kai Tak Cruise Terminal is part of the Kai Tak Development project, which is transforming Kowloon East into a vibrant area for leisure, entertainment and commerce.

In the vicinity of the terminal, cruise travellers can find a great variety of things to do, from marvelling at traditional Chinese architecture at Chi Lin Nunnery, Nan Lian Garden and Wong Tai Sin Temple, to sampling mouth-watering cuisines in Kowloon City, dubbed 'Little Thailand', and the famous seafood town Lei Yue Mun. And of course, shopping malls like Telford Plaza and apm are there to satisfy those in the mood to shop.



## Ocean Terminal — from cruise to buzz

Dive straight into the action upon arriving at Ocean Terminal, Hong Kong's very first cruise terminal. Tsim Sha Tsui is a real paradise for shoppers and diners — you'll be spoilt for choice by the dizzying number of megamalls and indie shops, local fare and authentic cuisines from around the world.

Frequented by tourists and locals alike, Tsim Sha Tsui is also packed with sightseeing and entertainment options. Spend time at some of the most talked about cultural venues, venture to the busiest street markets, be part of the best nightlife in Kowloon, and revel in the spectacular light and sound show.





# Eye-opening events all year round

When it comes to city offerings, Hong Kong is in a class of its own. Visit this bustling metropolis in any season and you'll land in the midst of exciting happenings — festive celebrations, international arts and sporting events, you name it — that you'd be hard-pressed to find elsewhere.

## Chinese New Year

The ancient festival gets a makeover that is uniquely Hong Kong, with crowds heading down to their local temple to pray for good fortune and Chinese New Year celebrations in which to participate.

## Arts in Hong Kong

Culture vultures come flying into town as March signals Arts in Hong Kong. From fine art to festivals and operatic events to music shows, there's something for everyone.

## Traditional Celebrations

Chinese traditions and colonial pastimes. Ancient rituals and city-wide festivals. Culture can be found everywhere in Hong Kong.

## Great Outdoors Hong Kong

Take to the hills and explore the great outdoors, by seeking out hikes, splendid beaches, rustic villages, quaint islands and historical landmarks.



## Mid-Autumn Festival

Mid-Autumn was once celebrated to welcome the harvest and is now an enduring custom that takes over the city. Mooncakes, fruit and wine offerings are made to the gods, and lanterns are lit to emulate the full moon.

## Hong Kong Wine & Dine Festival

Indulge in a gastronomical party with tempting food and drink offerings during the annual Wine & Dine Festival. Followed by month-long culinary offerings with everything from local to international eats, special tasting menus to world-class wine and spirit expos and so much more.

## Hong Kong Cyclothon

A large-scale riding activity for keen amateur and professional riders, the Hong Kong Cyclothon allows participants to enjoy the city's unique scenery on long, leisurely rides.

## Hong Kong WinterFest

The skyline shines with more glamour in winter as buildings are dolled up for the jolly occasion. There are numerous holiday events at top attractions, special shopping offers and festive menus that add to the joyous atmosphere.

## Hong Kong New Year Countdown Celebrations

When the clock strikes midnight, ring in the new year with cheering revellers across the city of Hong Kong. Everyone will immerse themselves in countdown celebrations and share cheer and good wishes with loved ones for a brilliant start to the new year!

Event details are subject to change at the organisers' discretion.



## Live like a bon vivant

Choosing a restaurant in this veritable culinary capital can be difficult; there are too many tempting options to fit in one's itinerary. From authentic Hong Kong and Cantonese fare to delicacies from all around the world, Michelin-starred degustation menus to hearty local meals, the wide-ranging selection ensures every palate is satiated.



Home to a wide range of culinary experience



Michelin-starred restaurants of all fares and price ranges



## Shop till you drop

Shopping is ingrained in Hong Kong life. Scores of megamalls offer a comfortable, one-stop shopping experience, while street markets and others stores await with bargains and unexpected treasures on every corner of the city.



Zero sales tax



Claimed as Asia's top shopping destination







## Close encounters with nature

Be wowed by extraordinary beaches and mountains that will quickly dispel any preconceptions that Hong Kong is just a concrete jungle — you'll be amazed by how close they are to the city centre! If a relaxing time on the cruise ship has you feeling rejuvenated and ready to flex those muscles, challenge yourself with one of Hong Kong's popular hikes that promise to reward with spectacular views. [Get](#) a Hiking & Cycling Guidebook and learn more about the green side of Hong Kong!



40% of Hong Kong's land area is designated as country parks



250+ Islands in Hong Kong

### Hong Kong UNESCO Global Geopark

The volcanic rock columns, layered rocks and sea caves that make up Hong Kong UNESCO Global Geopark are some of the most unexpected sights in the city.

### Ha Pak Nai

Ha Pak Nai is a long stretch of coastline that's comprised of wetlands, mudflats and mangroves. The golden hour here is truly magical.

### The MacLehose Trail

The 100-km-long MacLehose Trail is a true test of stamina and one of the best ways to enjoy the stunning scenery of the New Territories.

### Tai O

Away from the city sprawl, pockets of the old way of life still exist here in Tai O, with traditional fishing villages transporting you back to a simpler time.



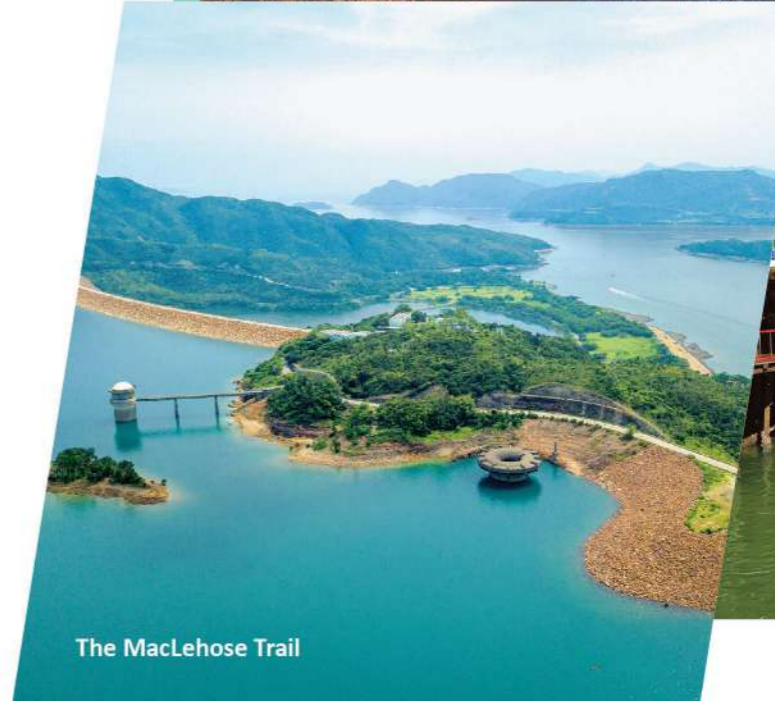
Hong Kong UNESCO Global Geopark

Photo by Leung Wai Por

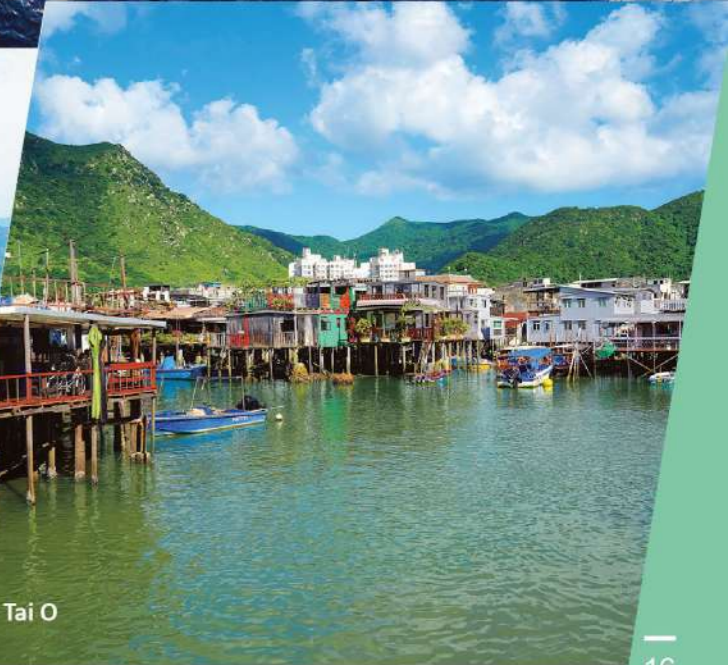


Ha Pak Nai

Photo by Leung Wai Por



The MacLehose Trail



Tai O

## Delve into local culture

Stroll through urban neighbourhoods and keep your eyes peeled for surprising delights.

### Old Town Central

Take in Hong Kong's East-meets-West, historic-meets-modern air in one of its oldest and most dynamic districts. A colourful neighbourhood where traditional tea houses coexist with edgy graffiti, where century-old temples share streets with fashion-forward concept stores, Old Town Central offers an intense dose of the city's eclectic cultural mix.



**Cultural hub**  
Formerly the Police Married Quarters, PMQ is a landmark of Hong Kong's creative industry.



**Innovative tributes to Hong Kong history**  
Tai Kwun presents a world-class curation of heritage, contemporary art and performing arts in the revitalised Central Police Station compound.



**Places of worship**  
A number of distinctive ancient temples line the two sides of Hollywood Road, including Kwong Fook I Tsz and Man Mo Temple.



**Street arts**  
The streets and walls of Old Town Central often double as canvases for gorgeous works of graffiti art.



**The fabrics of Hong Kong**  
The area of Sham Shui Po is popular with designers and craftsmen, thanks to the sheer variety and affordability of materials on offer.



**Simple flavours**  
From traditional noodles to creative desserts, the district is renowned for humble pleasures that are cheap and cheerful.



### Sham Shui Po

This blue-collar quarter teeming with activity is the perfect place to observe day-to-day life in the community, through the characterful old shops. From iconic pawn shops to hardware stores, family-run eateries to street food joints, rub shoulders with the locals as they hunt for inexpensive fabrics, craft materials, toys, tech gadgets and electronics.



**Live, work and pray**  
Discover the buildings that shaped the community, the remnants of its manufacturing boom days, as well as the places of worship in this birthplace of Hong Kong's public housing.



**Uncovering hidden gems**  
Sham Shui Po's open-air street markets and hidden stores are all fantastic places for treasure hunting.



## West Kowloon

This emerging neighbourhood connects the traditional craftsmanship, historic buildings, authentic dining and shopping experiences in the city to the new bustling energy of an international art and culture district. It boasts no shortage of gems for travellers to discover Hong Kong.



### Local treasures

West Kowloon was the stomping grounds for a lot of master craftsmen back in the day, some of which survive even now.



### Art in panorama

Home to the West Kowloon Cultural District, this neighbourhood runs an impressive gamut of artistic entertainment.



### Modern architecture meets history

Boasting structures that date back to the 1800s, there is a surprising amount of history to be gleaned from the area's architecture.



### Unmissable flavours

From traditional sweets and desserts to handmade noodles and preserved foods, West Kowloon will satisfy those wanting taste buds.



# Exceptional MICE events like no other

Looking for an all-in-one solution for your MICE (Meetings, Incentives, Conventions and Exhibitions) events with an inspiring destination experience to match? A cruise trip in Hong Kong will have you set.

## 5 reasons to host your event on a cruise ship



**Innovative and well-equipped venues for all kinds of events**



**Tremendous value to combine MICE with dining and entertainment on board**



**Comprehensive planning and operation support from cruise lines**



**Customisable services depending on your budget and objective**



**Impressive and ingenious facilities to realise networking and team-building ideas**



# Comprehensive support from the Hong Kong Tourism Board

The success of the Asian and Hong Kong cruise industries is defined by co-operation. While ensuring an enjoyable experience for cruise travellers, the Hong Kong Tourism Board (HKTB) mobilises resources on all fronts to support its trade partners in opening up business opportunities.



## Captivating hospitality

During festive holidays and on special occasions such as inaugural sailings and maiden calls, cruise passengers are met with boisterous cultural performances arranged by the HKTB to offer an extra warm welcome and enrich their overall cruise experience.

- Traditional Chinese lion dance
- Drum show
- Award-winning marching band performance





## Visitor information

Cruise passengers can visit any of the HKTB Visitor Information Centres for instant support and information on a variety of tourism-related products and services. Assistance is also available through the visitor hotline at **+852 2508 1234**, while useful resources can be found at **[www.DiscoverHongKong.com](http://www.DiscoverHongKong.com)**.

Some attractions, facilities and tours may be temporarily closed or suspended due to the current health precautions. Cross-boundary public transport services may also be affected. Please check their respective websites before you visit.

Information is correct as of February 2022, but is subject to change without prior notice. The Hong Kong Tourism Board disclaims any liability for the quality or fitness for the purpose of third-party products or services, or for any errors or omissions.

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