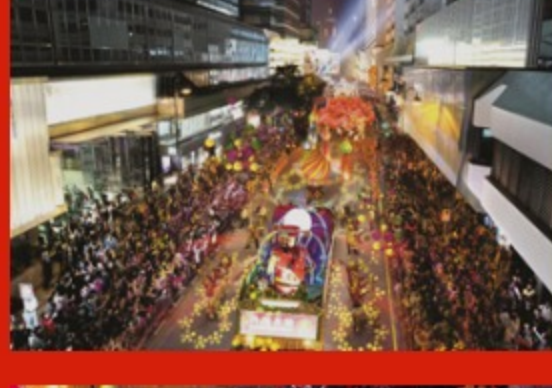




Everything You Need to Know About Chinese New Year in Hong Kong

Chinese New Year is the most festive time of year in Hong Kong. From a grand fireworks display and parade to well-wishing rituals and horse racing, there's something for everyone. The 2019 Cathay Pacific International Chinese New Year Night Parade is one of Hong Kong's most anticipated annual events, with extraordinary floats and spectacular performances by local and international performers. If your clients are welcoming Chinese New Year in Hong Kong, you can help them navigate through the vast array of options offered by checking out our [guide](#). Here you can also learn about local customs and traditions meant to increase luck and prosperity in the new year.



[LEARN MORE](#)

TRADE UPDATES



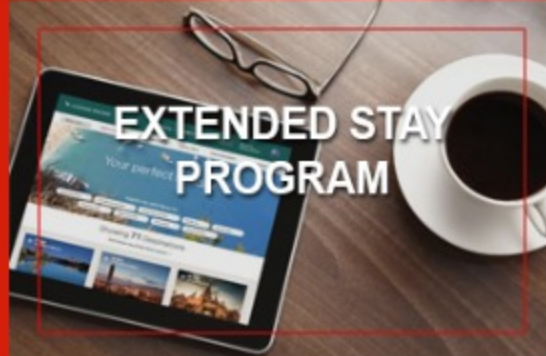
Hong Kong Ocean Park Marriott Hotel

Opened on October 30th and right at the doorstep of Hong Kong Ocean Park, the hotel comprises 471 guestrooms and suites which combine modern design with nature-inspired décor. Upon arrival guests will be amazed by the lobby's 53 foot high aquarium. The hotel's location also offers visitors close proximity to breathtaking hiking and jogging trails that lead through some of Hong Kong's finest coastline and country parks.

Rosewood Hotel to Open March 17
This ultra-luxury property is a striking new landmark on the Victoria Harbourfront. It will offer 413 guestrooms that start at 570 square feet, the largest standard guestrooms of any luxury hotel in the city.



Discover these [exclusive packages](#) that will elevate your client's Hong Kong experience.



Cathay Pacific Extended Stay Program

Your clients will receive a free tour when you book them on a trip to Hong Kong for 3 or more nights through Cathay Pacific. To redeem, book their tickets through Amadeus or Travelport, and an offer for a free Hop-On, Hop-Off Open Top Bus Sightseeing tour will appear on the client's e-itinerary/booking confirmation. It's another great value-add you can offer your clients!

Seattle to Hong Kong
The Cathay Pacific four-times-weekly nonstop flight from Seattle to Hong Kong will launch April 1st, becoming the only airline that will directly link Hong Kong with the fastest-growing city on the West Coast.



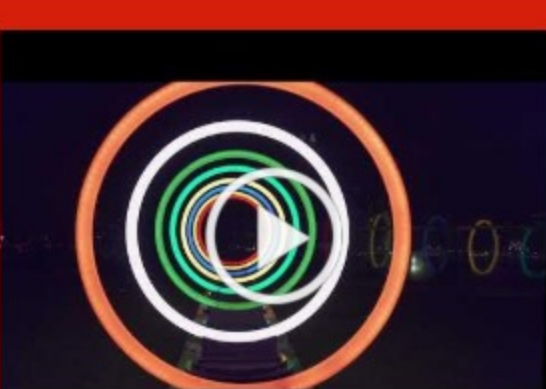
WHAT'S NEW IN HONG KONG?



New Michelin Guide
Michelin has launched the MICHELIN Guide Hong Kong & Macau 2019. Hong Kong is proud to offer unforgettable dining experiences with 63 Michelin star restaurants. In the new 2019 guide you will find 1 new three star restaurant, 3 new two star restaurants and 6 new one star restaurants.



Avenue of the Stars
Set to reopen the end of January, this popular tourist attraction showcases Hong Kong's film culture with celebrity handprints and statues. Visitors can stroll along the Kowloon harbourfront and take selfies with the statues and handprints that are now mounted on rails with the stunning Hong Kong skyline in the background.



Hong Kong Pulse Light Festival: Phase II

Seven new exhibits have been added to the Hong Kong Pulse Light Festival. The theme for this second phase is love and romance, just in time for Valentine's Day! Creative luminescent displays offer a futuristic interactive experience in addition to Instagram-worthy photo opportunities.

Click on the video to explore some of the light installations.

FEATURED EVENTS

Art Basel 2019
Art Basel (Mar 29-31), the world's premier art show will feature 242 modern and contemporary galleries from 36 countries and regions, displaying paintings, sculptures, drawings, installations, photographs, film, video and digital artworks from the 20th and 21st centuries.



Click on the video to see footage from Art Basel 2018.



Hong Kong Arts Festival

The Hong Kong Arts Festival (Feb 21 - Mar 23) will feature 166 performances by over 1,700 artists in 32 days.

Click on the video to see a preview for this year's Hong Kong Arts Festival.

Hong Kong Arts Month
In addition to the above events, your clients can enjoy a wide array of artistic experiences during Hong Kong Arts Month in March. Hong Kong has it all with theater, film, dance, street art, gallery art, live music, opera and more. For a list of events [click here](#).

HKTB RESOURCES



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It's easy to increase your sales by learning about Hong Kong with HK Specialist. This free online educational course will certify you as an expert on Asia's World City. Learn why Hong Kong is the perfect gateway to Asia, and increase your sales by combining Hong Kong with any itinerary in the region.

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PartnerNet : An Indispensable Resource

Your one-stop shop for Hong Kong-related news and updates, research, statistics and a robust e-marketplace. Did you know you can conduct virtual site inspections by using the Venue Search function to compare hundreds of properties around the city?

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Explore Hong Kong Tours

Handpicked by HKTb, this selection of day tours offers a different side to the city. Discover local foodie secrets or catch a glimpse of ancient traditions. Explore the Great Outdoors or hidden corners of the city. Whatever you prefer, Discover Hong Kong like a local.

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