

HONG KONG TOURISM BOARD  
NEWSLETTER  
FALL 2018

A BEST  
OF ALL  
IT'S IN  
HONG  
KONG

## Upgrades to Hong Kong's Infrastructure

### Amazing New Bridge Opening

The world's longest bridge and tunnel sea crossing – the Hong Kong-Zhuhai-Macao Bridge – opened October 24, 2018. The bridge connects Hong Kong to cities throughout the Greater Bay Area of southern China, bringing a wealth of diverse cultural attractions in Macao and Guangdong within easy reach. At 34 miles, it is an absolute engineering marvel and is 20 times longer than San Francisco's Golden Gate Bridge. Visitors can now more conveniently combine Hong Kong and attractions across the Greater Bay Area into a single multi-destination itinerary. A fast and convenient cross-border **bus service** is available to take your traveling clients over the iconic new bridge between Hong Kong, Macao and Zhuhai.

[LEARN MORE](#)

### First High Speed Railway

Hong Kong's first high-speed railway was launched September 23rd, allowing visitors the chance to travel quickly and conveniently between Hong Kong and cities across Mainland China. The 16 mile rail link connects Hong Kong for the first time to Mainland China's high-speed rail network, the world's most extensive. Travelers will be able to ride from Hong Kong to 44 destinations in Mainland China without changing trains, making Hong Kong an ideal starting point for multi-destination journeys through China.



HIGH SPEED  
RAIL



WEST KOWLOON  
STATION

The Hong Kong section of the High Speed Rail network runs from West Kowloon Station, one of the world's largest underground high-speed railway stations and a new must-see landmark for visitors to the city. The station's design has already garnered a number of international design awards including one at the World Architecture Festival Awards, known as the "Oscars of architecture." Visitors can enjoy views of iconic Victoria Harbor by walking along the Sky Corridor on the station's rooftop.

[LEARN MORE](#)

## TRADE UPDATES



CATHAY PACIFIC  
NEW ROUTES

### New Nonstop Flight from Washington, DC

Cathay Pacific launched its four-times-weekly nonstop flight from Washington, DC to Hong Kong on September 15th.

#### COMING SOON!

### Seattle to Hong Kong

The Cathay Pacific four-times-weekly nonstop flight from Seattle to Hong Kong will launch in April 2019, becoming the only airline that will directly link Hong Kong with the fastest-growing city on the West Coast.



ROSEWOOD  
HOTEL OPENING

### Rosewood Hong Kong to Open Winter 2018

This ultra-luxury property is a striking new landmark on the Victoria Harborfront. It will offer 413 guestrooms that start at 570 square feet, the largest standard guestrooms of any luxury hotel in the city. In addition, there will be eight dining options. The Manor Club executive lounge provides an array of exclusive privileges for its guests. The recreational facilities are comprised of a fitness center, a swimming pool and the first urban setting for Asaya, Rosewood's new holistic wellness concept.



### HK Specialist FAM Trip Highlights

HKTB invited three lucky Hong Kong Specialists to Asia's World City this October for a fully hosted FAM. Linda Tollefson, Joe Galli and Jamey "Cowboy" Steenhoven traversed the city's diverse neighborhoods, explored ancient volcanic rock formations by boat at the Global Geopark in Sai Kung, cheered on cyclists at the Hong Kong Cyclothon race and attended a product presentation. To see more highlights and pictures from the trip, just [click here](#).



For invaluable destination training, become a certified **Hong Kong Specialist**. This will also qualify you to be invited to apply for future FAMs.

## FEATURED EVENT



### Hong Kong New Year Countdown Celebration

Every New Year's Eve, the stunning Victoria Harbor lights up in an epic display of fireworks and music. Whether your clients watch the show along the shoreline, from a boat on the harbor or up high from a skyscraper, it's definitely worth planning early to ensure a prime spot!

## NEIGHBORHOOD SPOTLIGHT

### Foodie Paradise in Sham Shui Po

From the famous Michelin-starred Tim Ho Wan to mouth-watering street food and quaint family owned restaurants, Sham Shui Po is as authentic as it gets when it comes to traditional Cantonese cuisine. Here are a few of our favorites.



#### Lau Sum Kee Noodle

Featured on *Parts Unknown*, this was one of Anthony Bourdain's favorite dining spots in Hong Kong. They are best known for their wonton soup noodles with dried shrimp rice. Keeping true to tradition, noodles are made daily by kneading with a bamboo pole.

#### Tim Ho Wan

Tim Ho Wan is considered one of the best dim sum spots in Hong Kong. This local neighborhood gem is your chance to dine at one of the most inexpensive Michelin-starred restaurants in the world.



#### Hop Yik Tai

Made fresh every day, their cheung fun (rice noodle rolls) are incredibly smooth and paired perfectly with sweet sauce, sesame sauce and soy sauce. This popular local eatery was also recommended in the Michelin Guide.

## HKTB RESOURCES

HONG KONG  
SPECIALIST  
香港通

### Become a Hong Kong Specialist

It's easy to increase your sales by learning about Hong Kong with HK Specialist. This free online educational course will certify you as an expert on Asia's World City. Learn why Hong Kong is the perfect gateway to Asia, and increase your sales by combining Hong Kong with any itinerary in the region.

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PartnerNet  
香港旅業網

### PartnerNet : An Indispensable Resource

Your one-stop shop for Hong Kong-related news and updates, research, statistics and a robust e-marketplace. Did you know you can conduct virtual site inspections by using the Venue Search function to compare hundreds of properties around the city?

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TOURS

### Explore Hong Kong Tours

Handpicked by HKTB, this selection of day tours offers a different side to the city. Discover local foodie secrets or catch a glimpse of ancient traditions. Explore the Great Outdoors or hidden corners of the city. Whatever you prefer, Discover Hong Kong like a local.

[Browse Tours](#)

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