



Announcing the NEW My Hong Kong Mobile App! This all-in-one trip planner is sure to be a hit with your clients traveling to Hong Kong. Visitors

can be their own tour guide by downloading this free app to access information about thousands of attractions, restaurants and shops, right from their fingertips. They can explore pre-set itineraries in popular neighborhoods, such as Old Town Central and Sham Shui Po, as well as create and save personalized itineraries based on thousands of points of interest in and around Hong Kong. As an added bonus, they can save with e-coupons, discounts and vouchers on selected attractions. Don't forget to share the download link with your clients traveling to Hong Kong this year and beyond.

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TRADE NEWS



Hong Kong Specialist Club Rewards The Hong Kong Specialist Club is back this

year with plenty of exciting perks for our members. Traveling to Hong Kong? Be sure to apply for the HKS Welcome Kit for free admission to Hong Kong's best attractions and check out our Special Trade Offers. Stay tuned for details on our annual fam. Just sign in to your Hong Kong Specialist account for details or sign up now! Learn More



In 2017, Hong Kong received 245 ship

calls, a 28 percent increase from 2016. "Hong Kong remains Asia's premier cruise destination and homeport, as we welcomed several new builds last year," said Anthony Lau, HKTB's executive director. "We had the honor of being the homeport for the official christening of Dream Cruise's newest 3,500-guest capacity luxury vessel... " Learn More



receiving a total of six inaugural ship calls

in the month of March 2018. This included three inaugural calls in just five days, with calls from the Viking Sun, Silver Discoverer and Windstar Star Legend and first time visits from the Columbus, Norwegian Jewel, and the Queen Elizabeth. Kai Tak saw 22 ship calls in March with nine overnights. Learn More



destinations—Hainan, Hong Kong, Korea, the Philippines, Taiwan and Xiamen—all of whom have joined forces with a strong commitment to maximize the growth of cruise tourism in Asia. Learn More

UPCOMING EVENTS & CELEBRATIONS



percent stake in Regent Hotels and Resorts for US\$39 million in cash, a move that would accelerate its expansion in the luxury hotel segment. Learn More

2018 Dragon Boat Carnival June 22-24 Only in Hong Kong can you turn an ancient Chinese festival into an incredible



world's top dragon boat athletes compete in three days of races while enjoying the party with food, drinks and games from the shores of Victoria Harbor. Get Details

modern-day party. Watch thousands of the

ANNIVERSARY DEALS FROM



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SUN YAT-SEN Revitalization of Historical Trail 360-degree plaques of the Dr. Sun Yat-sen Historical Trail

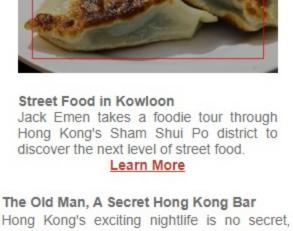
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OUTDOOR ADVENTURES

IN HONG KONG

STREET FOOD WITH JACK EMEN

until June 30, 2018.

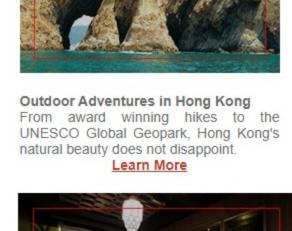


Forbes recently highlighted the Old Man, a bar intentionally tucked away in the pulsating SoHo neighborhood. Paying homage to Ernest Hemingway, the bar is decked out in Cuban decor with Hemingway inspired cocktails.

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and there is no shortage of high concept bars.

HKTB RESOURCES HONG KONG





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HONG KONG BAR



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Handpicked by HKTB, this selection of day tours offers a different side to the city. Discover local foodie secrets or IONG KONG catch a glimpse of ancient traditions. Explore the Great Outdoors or hidden corners of the city. Whatever you

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